

**Directorate of Official Language  
Government of Goa**

**Notification**

**No. 12/22/2013/DOL/Periodical-Scheme/611**

Directorate of Official Language, Government of Goa is pleased to declare the following scheme “**Akshar Mitra Yojana**” for releasing financial assistance to periodicals/magazines dedicated for local languages (Konkani & Marathi) in the State of Goa.

**SCHEME TO PROVIDE FINANCIAL ASSISTANCE TO GOAN PUBLISHERS  
FOR PERIODICALS, MAGAZINES ETC. DEDICATED FOR  
DISSEMINATION OF LOCAL LANGUAGES (KONKANI – MARATHI)**

**Background :-**

The Official Language Advisory Board in its meeting, held on 23/03/2013 under the chair of Hon’ble Chief Minister, decided that Directorate of Official Language should make provision under a special scheme to provide financial assistance to magazines/periodicals, which are running for promotion of local languages through their continuous and qualitative contribution in the field. In response, Directorate of Official Language, Government of Goa is pleased to design the scheme to provide Financial assistance to the Goan publishers for publication of periodicals/magazines dedicated to local languages Konkani - Marathi in the State of Goa namely “**राजभाशा अक्षर मित्र**

**येवजण**”.

- I. Short Title** – The scheme shall be called as scheme for providing “**Financial assistance to the Goan publishers for publication of**

periodicals/magazines dedicated to local languages in the State of Goa”, राजभाशा अक्षर मित्र येवजण.

II. **Commencement** – It shall come into force from the date of it’s publication in the Official Gazette.

III. **Extent** - It shall be applicable to the State of Goa.

IV. **Introduction** – The scheme has been formulated to provide “financial assistance to the magazines/periodicals dedicated for dissemination and promotion of local languages through their periodical issues. Many periodicals/magazines in Konkani, Marathi languages are being published in Goa regularly, thereby promoting these local languages. The publishers of such periodicals/magazines have to face financial hardships, despite of which, their publications are continued as social obligation.

V. **Objectives of the Scheme** :-

Objectives shall be as follows:-

- i. To provide financial assistance to the publishers of periodicals/magazines in local languages (Konkani or Marathi) published in Goa regularly.
- ii. To encourage such publishers for their continuous and qualitative contribution towards dissemination of local languages.
- iii. To extend financial assistance to those unregistered publishers who work for unity of society by way of such publication as an exceptional case. This

exceptional case could be the issue on, (a) Commemoration of the event of national importance (b) Personality, immensely contributed to the nation/State or (c) a magazine/periodical having very high standard of an exceptional quality in terms of its contents.

VI. **Eligibility** :-

- i. Financial assistance shall be provided to the Goan publishers of periodicals/magazines dedicated to Konkani (devnagri script) and Marathi language and published in Goa.
- ii. The publication shall be functioning and registered under the provisions of relevant state or central Act, for at least two years. ( This sub-clause shall be relaxed in case of publication mentioned at clause V (iii) above ).
- iii. It must have professional experience and expertise in the relevant fields having considerable literary merit.
- iv. The publication should not be primarily motivated for commercial profit, political, religious or for sectarian or emotive issues.
- v. It should focus on the development of languages, all forms of literature, art, culture, education, environment, natural heritage and contemporary socio-economic issues to strengthen the communal harmony, children literature, social awareness, science,counselling issues.
- vi. The publication should have at least 500 prints per issue. It is desirable that the contents of the publication should be original.

vii. The magazine/periodicals shall consist of at least 30 - 50 pages for monthly issue, 50 – 70 pages for quarterly issue and upto 80 pages for yearly issue or special issue etc. The size of the issue may defer but shall be 21 x 28 Cms. , 19 x 26 Cms or 13 x 20 Cms. having A4 print area . The circulation shall be minimum 500 prints.

**VII. Nature and Quantum of Financial Assistance :-**

- i. The magazines/periodicals approved for grant of financial assistance will be supported with maximum upto ` 3.00 lakhs annually for a period of two consecutive years to cover the production cost in connection with the publication for one year, subject to the recommendation of Expert Appraisal Committee.
- ii. Grantee shall submit the fresh application every year.
- iii. The financial assistance shall be disbursed in two equal installments every year. A copy of latest issue shall be enclosed with application request for 2<sup>nd</sup> installment.

**VIII. How to apply :-**

- i. The Directorate of Official Language shall release the advertisement every year inviting proposal from the interested publications.
- ii. Selected magazine/periodical, shall not be eligible for financial assistance upto the period of next five years.

- iii. The prescribed application form shall be made available by the department, which is available in the Directorate of Official Language (enclosed as Annexure "I").
- iv. Duly filled-up application form alongwith documents such as i) Organization profile i.e. name, address, details of functionaires etc. ii) Registration details iii) copy of latest issue iv) Source of fund v) Account statement of last one year shall be submitted within the stipulated period mentioned in the advertisement.

**IX. Selection Process :-**

- i. The Directorate of Official Language shall constitute Expert Appraisal Committee, consisting of the eminent personalities in the field for purpose of selection as below :-

- |    |  |     |                   |
|----|--|-----|-------------------|
| 1. | Director of Official Language                                  | -   | Chairman          |
| 2. | Two eminent personalities to<br>be nominated by the Government | } - | Members           |
| 3. | Asstt. Director (Marathi)                                      | -   | Member Secretary. |

This committee shall meet as and when required to examine the proposals and recommend the same on case to case basis for further process.

In exceptional cases, the committee is authorized to relax the eligibility conditions mentioned Clause VI above, indicating the reasons thereof in writing.

The tenure of the committee shall be for the period of three years.

The non-official members of the committee are entitled for seating honorarium as per the rates made applicable by Government from time to time.

- ii. The proposals alongwith recommendations of Expert Appraisal Committee and draft Pattern of Assistance for release of financial assistance shall be submitted to the Government for approval.

**X. Release of Financial Assistance :-**

On receipt of government approval, the Directorate shall release financial assistance to the selected bodies in two equal installments. First installment shall be released within the period of two months from the date of Government approval and 2<sup>nd</sup> installment shall be released after submission of Utilization Certificate of 1<sup>st</sup> installment.

- XI. The government may frame more guidelines/amend Pattern of Assistance for better functioning of the scheme, subsequent to the response to it's present form.

- XI. The Government has reserved the right to relax, alter or amend all or any of the clauses provided in the scheme, as and when necessary.
- XII. In case of interpretation regarding any of the clauses given above, the decision of the Government shall be final and binding on all concerned.

By order and in the name of Governor of Goa

**( Dr. Prakash Vazrikar )**

Director of Official Language &

Ex-Officio Joint Secretary to the Government.

Dated :-

गोंय सरकार  
Government of Goa  
राजभाशा संचालनालय  
**DIRECTORATE OF OFFICIAL LANGUAGE**  
राजभाशा अक्षरमित्र योजना  
**Rajbhasha Akshar Mitra Evzonn**  
अर्जाचो नमुनो  
**APPLICATION FORM**

1. उजवाडावपी संस्था/प्रकाशक  
Name of the publication/Publisher  
.....
2. नेमाळ्याचें नाव  
Name of periodical/magazine/Issue  
.....
3. भाशा  
Language  
.....
4. वर्सुकी / तिनमहयनाळें / महयनाळें / विशेश / हेर  
Yearly/Quarterly/Monthly Special /Other  
.....
5. संपादक / संपादक मंडळाचें नांव  
Name of the editor/editor Board  
.....
  - (i) पुराय नामो  
Full address  
.....  
.....
  - (ii) दूरभास / फॅक्स क्र.  
Telephone/Fax No.  
.....
  - (iii) इ-मेल नामो  
E-mail Address  
.....
6. अंकाचें मोल  
Price of the issue... ..



7. वर्गणी

Subscription :

- (i) एका वर्साखातीर  
For One year  
.....
- (ii) दोन वर्साखातीर  
For Two Years  
.....
- (iii) पांच वर्साखातीर  
For Five Years  
.....
- (iv) आजीवन सभासद  
For Life time  
.....

8. एकाद्या सरकारी यंत्रणेकडल्यान उजवाडावपी संस्थेक अनुदान/अर्थीक पालव मेळ्ळो काय कितें ?  
हय / ना. हय जाल्यार :

Has the publication received grant/financial assistance from any other body of the government?

Yes/No. If yes ;

- (a) यंत्रणेचें नांव  
Name of such body  
.....
- (b) मेळिल्ली रक्कम  
Amount received  
.....
- (c) वर्स  
Year  
.....

9. जोडिल्लीं कागदपत्रां

Documents Attached :

- (i) नोंदणी प्रत  
Copy of registration
- (ii) एका वर्साच्या हिशोबाचें विवरण  
Copy of Accounts statement of one year
- (iii) हालीचो अंक  
Copy of latest issue

म्हाका / आमकां, नियतकालिकां / म्हयनाळ्यांक अर्थीक पालव दिवपाच्या येवजणेच्यो सगळ्यो तरतूदी मान्य आसात.

I/We promise to abide by the provisions of the Scheme for providing financial assistance to periodical/magazines etc.

थळ :

अधिकृत सय करपी

Place:

Authorised Signatory

तारीख :

Date:

टीप :- 1. पुराय रितीन भरिल्लो अर्ज, कागदपत्रांच्या साक्षांकीत प्रतीसयत, राजभाशा संचालनालय, 1 ली लिफ्ट, 5 वी माळी, जुन्ता हाउज, पणजी, गोंय – 403 001 हांगा दिवंचो.

**Note:** 1. *This form duly filled in alongwith attested copies of documents may be submitted to the Directorate of Official Language, 1<sup>st</sup> Lift, 5<sup>th</sup> Floor, Junta House, Panaji, Goa – 403 001.*

